

AMY FLOWERS INSTRUCTIONAL DESIGNER

# PROFILE

Results-driven Instructional Designer with hundreds of virtual and inperson interactive courses for employee onboarding and academic subjects. Courses receive high ratings, exceeding organizational expectations for training outcomes. Passion for developing courses that are efficient with a focus on equity. Additional skills and expertise include: ADDIE, Backwards Design, Bloom's Taxonomy.

## EXPERIENCE

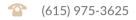
CONTENT WRITER & EDITOR (CONTRACTOR) Versado Training Company 2022-Present

- Review UX copy in 24-hour turnaround to meet timelines as part of the development cycle
- Revise and edit training presentations and deliverables to meet client's expectations
- Structure deliverables and documentation to align with industry standards for technical writing

### EDUCATOR, COACH, COURSE DEVELOPER St. David's School

### 2018-Present

- Design and develop two years of curriculum for virtual and inperson courses in six subjects
- Increase English scores with 80% improvement in writing mechanics, concepts, and skills using new curriculum
- Develop assessments and deliverables to meet learning objectives
- Design resources, tests, and practice sheets to align with learning objectives, resulting in highly engaging activities
- Serve as a mentor for my peers, formally and informally
- Conduct extensive research to track current trends



- AmyFlowers321@gmail.com
- Raleigh, North Carolina
- LinkedIn

### EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Bachelor of Arts in Education

# SKILLS

- Content Development
- Curriculum Design
- Copy Editor
- Creative Writer
- Technical Writer
- Collaborator
- Coach
- Training & Onboarding
- Proficient in Microsoft Suite, Canva, Articulate Storyline

#### EDUCATOR, GRADE CHAIR, MENTOR Wake County Schools 2013-2018

- Collaborated with team members in analyzing data, recognizing gaps in literacy, and implementing actionable steps; increased academic scores by four times previous metrics within 90 days
- Appointed as team lead to manage meetings three times a week in low performing school to create step-by-step plans, achieving desired goals in math, adding differentiated learning opportunities resultinh in closing the achievement gap
- Analyzed school data as part of leadership team, determining greatest academic needs and addressing the scores through design of lessons and frequent assessments to track progress

#### EDUCATOR & BUSINESS OPERATIONS Grace Christian Academy 2009-2013

- Launched new school, developing all processes and procedures and establishing the fundraising program
- Selected core subject curriculum for grades K-4
- Leveraged deep knowledge of academic standards and assessments to establish measurements for student performance, providing differentiated interventions, and instructor recommendations

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